

JP SPORTS + ENTERTAINMENT

AGENCY
CAPABILITIES



MEET THE TEAM



JP Sports + Entertainment, Inc. is comprised of professionals who are experts in the golf, sports and entertainment industries.

Our team is committed to being an extension of yours. We work side by side with you to provide strategic brand consulting, contract negotiation, turnkey activation, measurement and analysis. We've served over 100 clients in myriad ways: flawlessly coordinating celebrity golf tournaments, managing marquee hospitality and experiential programs for Fortune 500 brands and activating all sponsorship asset types.

JPSE's proven track record includes:

- Over 100 clients served
- Over 500 events executed
- Operated in over 80 U.S. cities and 20 countries
- \$30M+ generated for charity

Manages inaugural
Michael Jordan Celebrity
Invitational at
Atlantis & Ocean Club

2007 – THE BAHAMAS



AMERICAN
EXPRESS

2008 – NEW YORK

Assists Amex with its
USGA and PGA of
America relationships

Develops first-ever
spectator event at
Shadow Creek

2011 – LAS VEGAS



2014 – AUGUSTA

Lady A Celebrity Golf
Tournament &
Concert

Derek Jeter Celebrity
Invitational transitions to
ARIA & Shadow Creek

2015 – LAS VEGAS



2016 – PHILADELPHIA

Launches
Sales Incentive Program
for Power HRG



UKG's Golf
Platform debuts

2018 – BOSTON



2019 – PEBBLE BEACH

Home Furnishings
Association Inaugural
"CEO Summit"



T'd Up Celebrity Golf
Invitational generates
26.6 million total
viewers on Twitch

2020 – VIRTUAL



2022 – IRELAND

Represents
Horizon Therapeutics
for 2022 Horizon
Irish Open



CORE COMPETENCIES

EVENT MANAGEMENT

- Cause & Experiential Marketing
- Celebrity, Collegiate & Professional
- Virtual Engagements

CONSULTING

- Brand Launches
- Consumer Engagement
- Sponsorship Marketing & Activation

CUSTOMIZED EXPERIENCES

- Client Entertainment
- Incentive Programs
- VIP Hospitality

CELEBRITY PROCUREMENT

- Athletes & Entertainers
- Brand Ambassadors
- Keynote Speakers





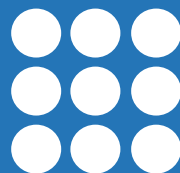
SPONSORSHIP MARKETING



EVENT MANAGEMENT



GIFTING & INCENTIVES

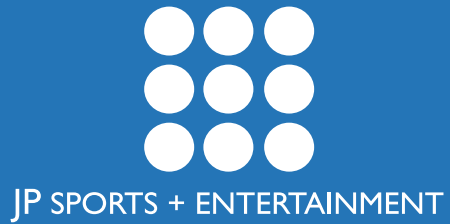


JP SPORTS + ENTERTAINMENT



BRAND LAUNCH

CAUSE MARKETING



CELEBRITY PROCUREMENT



IN THE NEWS



2018

Derek Jeter's Golf Tournament had a hilarious living statue

[WATCH VIDEO](#)

2019

Thompson (Klay) Family Foundation Celebrity Golf Tournament

[WATCH VIDEO](#)

2020

Sportico Discusses Twitch & T'd Up Celebrity Golf

[READ MORE](#)

2021

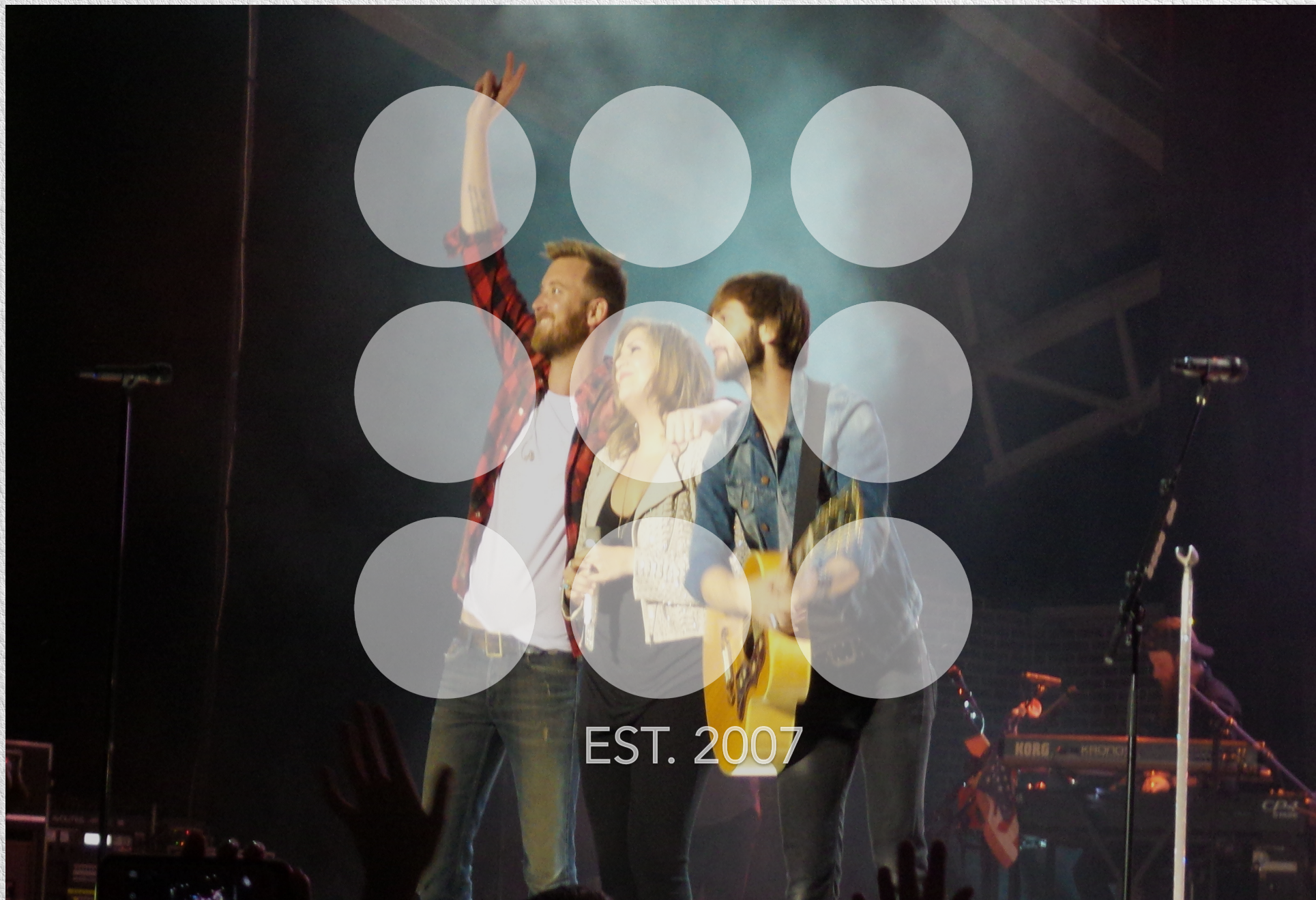
Highlights from Maridoe Collegiate Invitational Final Round

[WATCH VIDEO](#)

2022

Horizon Therapeutics Named Title Partner of Irish Open

[READ MORE](#)



EST. 2007